# 2022 Chocolate Scorecard

We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet.**

## GOOD EGG AWARD

The 2022 Good Egg Award goes to **Beyond Good**, for a business model which ensures people and the planet are respected and cared for. Their smaller size has enabled this model to be refined and now they are looking to scale up.

## ROTTEN EGG AWARD

The 2022 Rotten Egg Award goes to **Storck** (manufacturer of **Werther's**, **Toffifay**, **Merci**) for lack of transparency and being unreasonable. They also received the Rotten Egg Award last year.

## SPECIAL MENTIONS

Previous scorecard 'Good Eggs' **Alter Eco, Tony's Chocolonely** and **Whittaker's** continue to be best in class.

**Nestlé** has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

**Ferrero** now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's**, **Ritter**, **Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.

## SCORE KEY

- Leading the industry on policy
- Starting to implement good policies
- Needs more work on policy and implementation
- Needs to catch up with the industry
- Did not respond to survey: Lacking in transparency

# 2022 Chocolate Scorecard

Companies are listed by performance



| Company | Popular Product(s) | Traceability & Transparency | Living Income | Child Labour | Deforestation & Climate | Agroforestry | Agrichemical Management | Overall |
|---|---|---|---|---|---|---|---|---|
| BEYOND GOOD. | | | | | | | | |
| alter eco | | | | | | | | |
| TONY'S CHOCOLONELY | | | | | | | | |
| Whittaker's SINCE 1896 | | | | | | | | |
| FERRERO<br>Kinder<br>Nutella<br>Ferrero Rocher | | | | | | | | |

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| Nestlé | | | | | | | | |
| CHOCOLATS HALBA | | | | | | | | |
| Fazer | | | | | | | | |
| Olam | *(processor)* | | | | | | | |
| ETG **Beyond Beans, Export Trading Group** | *(trader)* | | | | | | | |

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| ECOM | *(trader and processor)* | | | | | | | |
| Mondelēz International<br>Cadbury<br>Toblerone<br>Milka | | | | | | | | |
| HERSHEY'S<br>The Hershey Company | | | | | | | | |
| Lindt<br>Lindt & Sprüngli AG | | | | | | | | |
| Mars | | | | | | | | |

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| S&D SUCDEN | *(trader)* | | | | | | | |
| VALRHONA | | | | | | | | |
| Orkla | | | | | | | | |
| TOUTON | *(trader and processor)* | | | | | | | |
| pladis<br>McVitie's<br>Godiva<br>Ulker | | | | | | | | |

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| Cargill | *(trader, processor and manufacturer)* | | | | | | | |
| CÉMOI CHOCOLATIER FRANÇAIS | *(manufacturer)* | | | | | | | |
| Ritter SPORT | | | | | | | | |
| BARRY CALLEBAUT | *(trader, processor and manufacturer)* | | | | | | | |
| Puratos *Reliable partners in innovation* | *(manufacturer)* | | | | | | | |

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| Unilever<br>Breyer's, Ben & Jerry's, Klondike | | | | | | | | |
| FUJI OIL<br>Blommer CHOCOLATE COMPANY | *(manufacturer)* | | | | | | | |
| GODIVA Chocolatier | | | | | | | | |
| ITOCHU | *(processor and manufacturer)* | | | | | | | |
| STOLLWERCK<br>Alpia<br>Sarotti | | | | | | | | |

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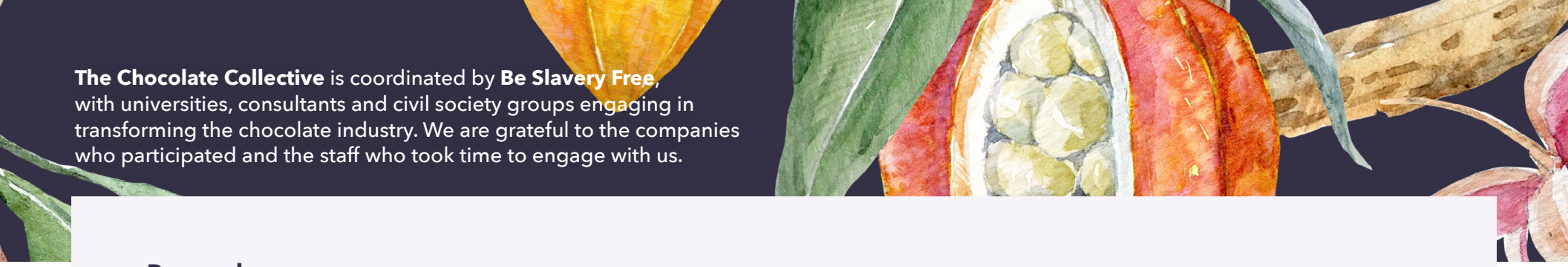
|---|---|---|---|---|---|---|---|---|
| meiji | | | | | | | | |
| Kellogg's | | | | | | | | |
| MORINAGA<br>Dars | | | | | | | | |
| DAITOCACAO CO.,LTD. | *(manufacturer)* | | | | | | | |
| Glico | *(manufacturer)* | | | | | | | |

## The following companies did not respond to our survey.

| Company | Popular Product(s) | Overall |
|---|---|---|
| General Mills | | |
| Starbucks Coffee | | |
| Storck<br>Werther's<br>Toffifay<br>Merci | | |

### BROKEN EGGS

Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks, General Mills** and **Storck.** If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it.



**The Chocolate Collective** is coordinated by **Be Slavery Free**, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies who participated and the staff who took time to engage with us.

## Researchers

*This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.*

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*We are grateful for their advice but in the end decisions were made by the research team.*

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## Promotion Partners

Abolishion
ACRATH
Asset Campaign
Baptist World Aid Australia
Child Labor Coalition
EcoCare Ghana
El Llamado del Bosque
Estwatch
European Freedom Network
Freedom United
Green America
JATAN
Mighty Earth
National Consumer League
National Wildlife Federation
Netzwerk gegen Menschenhandel
RAIN
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